

# TradieAssistance – Privacy Policy

### 1. Introduction

Welcome to TradieAssistance. TradieAssistance is committed to protecting and respecting your privacy, and we'll only use your personal information to administer your account and to provide the products and services you requested from us. This privacy policy explains how we handle your personal information in accordance with New Zealand law when you visit our website, use our services and informs you of your privacy rights.

In order to provide you with the services requested, we need to store and process your personal data.

From time to time, we would like to contact you about our products and services, as well as other content that may be of interest to you. You can unsubscribe from these communications at any time.

### 2. Who we are

TradieAssistance LTD operates in accordance with New Zealand's data protection regulations, including the Privacy Act 2020. We are the controller and are responsible for your personal data.

## 3. The Data We Collect About You

The categories of personal data that we collect may include, but are not limited to, Identity Data, Contact Data, Financial Data, Transaction Data, and Technical Data.

## 4. How Is Your Personal Data Collected?

Data is collected through direct interactions with our website and services, as well as through automated technologies that record your interactions with our website.

## 5. How We Use Your Personal Data

We comply with New Zealand data protection laws and use your personal data only where it is lawful to do so. This may include fulfilling contracts, pursuing legitimate interests, or complying with legal obligations.

## 6. Data Security

In compliance with New Zealand law, we have implemented strong security measures to protect your data from unauthorized access, alteration, or disclosure.

#### 7. Data Retention

We retain personal data for as long as necessary to fulfil the purposes outlined in this



policy, in line with the legal requirements and regulations of New Zealand.

## 8. Your Legal Rights

You have specific rights regarding your personal data under New Zealand law, including the right to access, correct, or request the deletion of your personal data.

## 9. International Transfers

We comply with New Zealand regulations regarding the international transfer of personal data, ensuring that your data is protected in accordance with New Zealand law when transferred across borders.

## 10. Third-Party Links

Our website may link to external sites that are not operated by us. We have no control over and assume no responsibility for the content or privacy practices of any third-party sites.

## 11. Contact Details

For any questions about these Terms, please contact us at <u>admin@tradieassistance.com</u>, Auckland, New Zealand.

## 12. Changes to the Privacy Policy

We reserve the right to update this policy at any time. Changes will be posted on this page with an updated revision date.